

ANNUAL REPORT

20



HUNTSVILLE
SPORTS COMMISSION



WHO WE ARE

The Huntsville Sports Commission is a not-for-profit, 501 (C) (3), advocacy organization that promotes an enhanced quality of life in the Huntsville area. The Huntsville Sports Commission prides its self in the customer service we provide. Our goal is to help you make your event the best that it can be. We worry about the details so you don't have to.

The Huntsville Sports Commission was founded in 1999 and incorporated on March 23, 2000. The Commission conducted business for two years by a 15-person board of volunteers, until the first executive director, Greg Patterson, was hired in July 2003.

WHAT WE DO

If you team up with the Huntsville Sports Commission, we can assist you with the following services:

- Securing facilities
- Locating available hotels for participants and staff
- If needed, acting as a housing bureau on your behalf
- Acting as a liaison between city departments
- Providing informational and promotional Huntsville material on Huntsville for participants
- Coordinating hospitality and catering
- Providing your event credentials
- Enhancing event publicity



1-2 NOV	COLLEGIATE BEACH CLASH John Hunt Park Sand Volleyball Court	\$ 18,569
23-24 NOV	ULTIMATE TURKEY BOWL Braham Spring Park	\$ 105,671
6-7 DEC	HUNTSVILLE WRESTLING INVITATIONAL Huntsville High School	\$ 48,184
31 - 1 JAN FEB	CHARGER CHILLOUT Metro Kiwanis Sportsplex	\$ 89,864
13-15 FEB	AHSAA STATE WRESTLING CHAMPIONSHIP Von Braun Center	\$ 442,159
21-23 FEB	SOUTHEASTERN SHORT COURSE SWIMMING Huntsville Aquatics Center	\$ 870,312
22-23 FEB	NASA VOLLEYBALL BASH Von Braun Center	\$ 855,672
6-7 MAR	FALCON FEST Merrimack Soccer Complex	\$ 291,634
6-8 MAR	ISSA SENIOR SOFTBALL Metro Kiwanis Sportsplex	\$ 391,654
16-19 APR	CCSA VOLLEYBALL John Hunt Park Sand Volleyball Complex	\$ 340,819
20-26 APR	HUNTSVILLE CHAMPIONSHIP: KORN FERRY TOURNAMENT The Ledges	
1-3 MAY	TN STATE WATER POLO CHAMPIONSHIPS Huntsville Aquatics Center	\$ 167,844
7-9 MAY	AHSAA STATE SOCCER PLAYOFFS John Hunt Park	\$ 653,809
15-17 MAY	ROCKET CITY INVITATIONAL BASKETBALL Von Braun Center	\$ 633,120



CALENDAR OF EVENTS

16 MAY	NATIONAL FAST PITCH TOURNAMENT Metro Kiwanis Sportsplex	\$ 510,397
22-24 MAY	AAU GIRLS STATE BASKETBALL Huntsville High School	\$ 171,676
4-7 JUNE	ADULT ALABAMA 3.0 & 4.0 STATE CHAMPIONSHIPS Huntsville Tennis Center	\$ 380,000
12-14 JUNE	ANDY JACKSON SOFTBALL SHOWCASE Metro Kiwanis Sportsplex	\$ 510,397
20-21 JUNE	LACROSSE TOURNAMENT Merrimack Turf Fields	\$ 636,441
20-21 JULY	USA VOLLEYBALL JUNIOR BEACH NATIONAL CHAMPIONSHIP John Hunt Park Sand Volleyball Complex	\$ 750,000
30-1 JUL AUG	SWIMMING FUTURES Huntsville Aquatics Center	
12-13 SEPT	ROCKET CITY SOFTBALL SHOWCASE Metro Kiwanis Sportsplex	\$ 476,119
18-19 SEPT	SOUTHERN SHOWCASE John Hunt Park Cross Country Running Course	\$ 136,642
2020	TOTAL ECONOMIC IMPACT	\$ 3,726,480 *

* Does not include cancelled event numbers



2020 REBRAND

The Huntsville Sports Commission celebrated its 20th anniversary this year and commemorated it with a complete organization rebrand. The Company not only redesigned its logo but completed a new website. The Huntsville Sports Commission (HSC) logo integrates a sports banner along with the star, a symbol of Huntsville. The new logo stays true to the HSC's blue identity while adding a striking blue to the mix. As for the website, it is high-impact, visually appealing and easy to navigate. The website houses all the information one may need regarding sports in Huntsville! The tagline "We Do Sports." was added to the organization as a bold yet simple reminder of what the organization does best because at the Huntsville Sports Commission, we do sports, we do ALL sports and we do them well!

BEFORE



AFTER



2020 BOARD MEMBERS



SONNY BATCHELOR



TYLER FANNING



JOHN HAMILTON



STEVE IVEY



STEVE MAPLES



DAVID NAST

Founding Board Member



SCOTT STAPLER



STEVE THORNTON



KEN WATSON

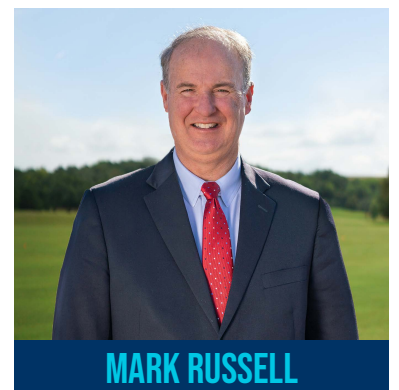


STEVE WILSON



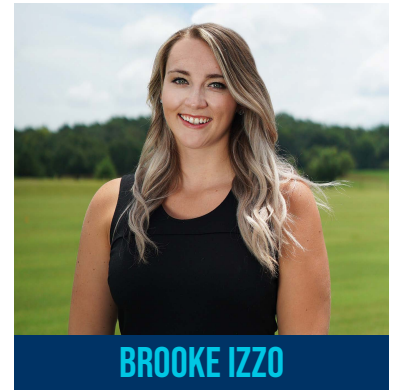
CHARLES WINTERS

Founding Board Member



MARK RUSSELL

2020 STAFF MEMBERS



FEATURED MEMBERS

